



Adroit designer Fatma Shaikh magnanimously launches her flagship store

In an evening filled with gusto and zeal, young and dynamic designer Fatma Shaikh launched her quaint flagship store with much fanfare. A bevy of celebrities from bollywood, television and fashion poured into Bandra to support the adroit designer.

Superhot celebrities Lisa Haydon and Gauahar Khan looked their ravishing best dressed in Fatma Shaikh. While Lisa dazzled in a blue full length gown, Gauahar looked equally exquisite in a grey printed crop top & a gathered full length skirt. The event saw elegant television beauties like Krystle D'souza, Barkha Bisht, Surbhi Jyoti and Tina Dutta looking fashionable in Fatma's designs. Representing fashion were renowned models Candice Pinto, Deepti Gujral and Sucheta Sharma also adorning garments by the designer. They were spotted looking radiant and glamorous, having a great time catching up.

With the vexatious summer wave and then the monsoons approaching, Fatma's collection aptly fuses fun prints, light flowy silhouettes, soothing color palette and airy fabrics to battle this season's heat. Despite the femininity, the garments don't fail to offer an edgy tincture, with its prominent crop tops, fitted trousers, bold backs and spirited necklines. Designer Fatma Shaikh has skillfully combined the ideologies of today's cosmopolitan woman with the country's basic traditional preferences and created the quintessential go-to summer wear.

Speaking on this celebrated event, talented designer and host Fatma Shaikh said, *"I'm very thrilled to see so many fashion connoisseurs appreciating my work and support me for something I love doing so much. There is nothing more encouraging for a designer. I am humbled. There is more in pipeline, so you have to wait and watch!"*

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